

# **READING MAGAZINES: WRITING A REVIEW**

Name of magazine:

Frequency:

Catch-phrase:

Cost:

<b>READERSHIP: Who is it for?</b>		<b>Circulation:</b>
Age range:	Percentage of girl readers:	
Average age:	Percentage of boy readers:	

<b>DESIGN AND LAYOUT: What does it look like?</b>	
Overall look:	Sections and sub-headings:
	Photos and illustrations:

<b>EDITORIAL: What does it say and how does it say it?</b>	
Themes and issues covered:	Language:

<b>ADVERTISING: What is it selling?</b>		
Number of advertisements:	Cost for a full colour page:	Products/Companies advertising: