

What are the features of ***INFORMATIVE WRITING?***

Structure:

- ▶ clear opening
- ▶ general information about the topic
- ▶ more specific information
- ▶ summarising conclusion
- ▶ interesting, easy to read layout

Language features:

- ▶ present tense
- ▶ first person or third person (depends on topic – can be personal)
- ▶ connectives to make it clear and coherent
- ▶ mostly facts (but can contain opinion if it's a personal text)
- ▶ rhetorical questions to engage reader's interest
- ▶ specific examples
- ▶ bullet point summaries may be appropriate

What are the features of ***PERSUASIVE WRITING?***

Structure:

- ▶ opening statement
- ▶ series of points + elaboration / evidence
- ▶ summary and restatement of opinion

Language features:

- ▶ present tense
- ▶ first person
- ▶ logical connectives (*therefore, because*)
- ▶ addresses the reader directly
- ▶ emotive language (*eg. adjectives*)
- ▶ rhetorical questions
- ▶ lists of three
- ▶ repetition
- ▶ short, dramatic sentences for impact
- ▶ similes and metaphors

What are the features of ***ARGUMENT WRITING?***

Structure:

- ▶ opening statement giving opinion
- ▶ series of paragraphs – argument then counter argument (2nd guessing)
- ▶ summary and conclusion – restating opinion

Language features:

- ▶ 2nd guessing to structure points
- ▶ present tense
- ▶ first person
- ▶ phrases to give own opinion
- ▶ connectives:
 - 1) of sequence - to structure whole text
(*Firstly, Secondly, In conclusion*)
 - 2) of cause and effect - to link points within paragraphs
(*Consequently, As a result, Therefore*)
 - 3) of comparison – to link different arguments
(*However, On the other hand*)
- ▶ rhetorical questions to pose the issue and involve readers
- ▶ similes and metaphors
- ▶ exclamations to make dramatic point

ARGUMENT WRITING?

Using 2nd guessing to structure paragraphs

1) Give an opinion which goes against your argument.

- ▶ *Some people believe...*
- ▶ *It has been said that...*
- ▶ *There are those who say*

2) Make a statement saying the opinion just given is **WRONG!**

- ▶ *However, this is not the case.*
- ▶ *This is far from true!*
- ▶ *Clearly, this is unfounded.*

3) Give your own opinion (the counter argument)

- ▶ *In actual fact...*
- ▶ *In my opinion...*
- ▶ *The truth is that...*
- ▶ *In my view...*
- ▶ *I believe... / I feel...*
- ▶ *I am convinced...*

Writing Style	Structure	Language Features
<p>■ Informative</p>	<ul style="list-style-type: none"> ■ clear opening ■ general information ■ more information ■ summarising conclusion ■ interesting easy to read layout 	<ul style="list-style-type: none"> ■ present tense ■ first or third person ■ connectives to make it clear and coherent ■ mostly facts (and opinion in personal text) ■ rhetorical questions to engage reader ■ specific examples ■ bullet point summaries may help
<p>■ Persuasive</p>	<ul style="list-style-type: none"> ■ opening statement ■ series of points + elaboration/evidence ■ summary and restatement of opinion 	<ul style="list-style-type: none"> ■ present tense ■ first person ■ logical connectives (therefore, because) ■ addresses the reader ■ emotive language (adjectives) ■ rhetorical questions ■ repetition ■ short, dramatic sentences for impact ■ similes and metaphors
<p>■ Argument</p>	<ul style="list-style-type: none"> ■ opening statement giving opinion ■ series of paragraphs – argument then counter argument (2nd guessing) ■ summary and conclusion – restating the opinion 	<ul style="list-style-type: none"> ■ 2nd guessing to structure points ■ present tense ■ first person ■ phrases to give own opinion ■ connectives <ol style="list-style-type: none"> 1. Sequence to structure whole text – firstly, secondly, thirdly.... 2. of cause and effect to link points within paragraphs – consequently, as a result, therefore... 3. of comparison to link different arguments – however, on the other hand ■ rhetorical questions to pose the issue and involve readers ■ similes and metaphors ■ exclamations to make dramatic points !