
READING MAGAZINES: MAKING HEADLINES

**A Year of Drama Down
Under**

**STAR WARS SPECIAL
STEALS THE SHOW**

**WANTED: A MAN TO
INHERIT MY WIFE AND
FORTUNE**

**THE MEN WHO FELL TO
EARTH**

BOTTLE OF HEINZ!

**Radio 1 DJ shot in drive-
by attack**

A.

Headlines should be an interesting introduction to the magazine article. As many people do not read a magazine from cover to cover, the headlines should guide them towards the articles which might be of interest to them.

- ◆ How much information is provided by the headlines?
- ◆ Which ones do you find particularly interesting / uninteresting?
- ◆ Why do they make you feel this way?

How helpful are the headlines? Can you guess what the stories might be about? Select one of the above headlines, and discuss likely stories. You may need to use your imagination! Write up your ideas into a short magazine article.

B.

Have a look at some other headlines. Choose the most eye-catching ones and explain why they work.

C.

Now invent your own headlines for the following stories:

- *Your school decides to abolish school uniform*
- *Rats take over your local town*
- *Mrs Biggs has won a million on the lottery*
- *Experts say eating chocolate is good for your health*